

Somerford Neighbourhood Plan

Business Questionnaire May 2015 Summary

What is the name of your business?					
Please briefly describe the nature of your business.	Livery, IT Consultancy, Manufacturing, Management Consultancy, Antiques Dealer, Equestrian/haylage, Catering, Farming, Machinery/plant hire, Developer, Transport				
Is your business (please circle as appropriate)	Limited company =5/Limited liability partnership / Partnership= 4/ Sole trader =4 / Franchise Other (please specify)				
Is your business carried out from (please circle as appropriate)	Office =2/ A business park= 6/ Private house (home based) =6/ At customer's premises =1 Other (please specify) ...Mobile =1 Farm/Offices =1				
Do you own business premises ?	8	Do you rent business premises ? Neither = 2 (work at clients house)		3	
For how long has your business operated in Somerford?	0-10 yrs = 3 11-20 yrs = 0 21-30 yrs = 1 30+ = 8	How long has it been trading ?	0-10 yrs = 5 11-20 yrs = 0 21-30 yrs = 2 30+ = 5	Did you relocate from elsewhere ?	Yes = 2 No = 9
Why are you located in the Parish – eg historical (family farm), location, cost. Please give as much detail as possible.	Family nearby = 2 Family farm = 3 Equestrian connection = 4 Live in the area = 3				
Does the present rural character of Somerford detract from or benefit your business ?	Benefit = 9 Hinder = 0 Not relevant = 3				
What improvements could help your business remain & grow in Somerford? – eg broadband speed, utilities, mobile reception, transport links etc.	Broadband speed = 4 Mobile reception = 3 Roads and tracks for horses = 1 Power supply = 2 Water pressure = 1 Transport links = 2 No comment = 5				
How many people do you employ in Somerford?	0-5 = 9 6-10 = 0 11-20 = 0 21-30 = 0 30+ = 3	How many people do you employ at sites outside the area ?	0-5 = 9 6-10 = 1 11-20 = 1 21-30 = 0 30+ = 1		
How many of those employees live in Somerford?	0-5 = 9 6-10 = 0 11-20 = 11	What is the approximate maximum distance travelled by your most distant employee ?	Under 10 miles = 7 Over 10 miles =		

	21-30=1 30+ =0		5									
Would more employees live in Somerford if more housing were available?	Yes = 2 No = 8 Don't know = 2											
If the answer to the previous question was yes, what type of housing would they require? (Please circle as many as appropriate)	Open market housing =3/ affordable housing to buy =3 / affordable housing to rent Other (please specify)											
Should the Neighbourhood Plan encourage business/commercial development that provides local employment (please circle)?	Yes =11 No =1											
How could this best be achieved? Eg expansion of existing businesses, area for new business development	More area for new business = 4 Expansion of existing business = 5 Home based opportunities = 1 No change of use from business to residential = 1 Provision of smaller business units to let (for chiropody etc) = 2											
If you do not agree with encouraging business development please give a reason	No objections											
How does Somerford meet the needs of your business?	Adequately = 1 Well = 2 Very well = 5											
How do your workforce travel to work (please indicate approximate number against each mode of transport)	Car	148*	Motor-bike	4	Bicycle	11	Bus	1	Train	1	On foot	16
Would your workforce prefer an alternative form of transport? Please specify.	No = 11 Public transport = 1											
Do any local traffic problems impede your business ?	No = 6 Congestion = 4 Road surface (slippery for horses) = 1 Lack of suitable hacking = 2											
If the answer to the previous question was yes, what areas present a problem ?	Main roads generally not conducive to hacking out = 1 A34 corridor = 1 Box Lane at school times = 1 Radnor Bank & Back Lane = 1 Congleton congestion = 2 No comment = 6											
If your business wants to expand how could the Neighbourhood Plan help you ?	No expansion plans = 8 Facilitating planning permission = 2											
How would you describe the environmental impact of your business and how	No or minimal impact = 11											

could the Neighbourhood Plan help you to minimise this ?	
Would your business be willing to provide opportunities for young people ? If so, please circle as many as appropriate.	Part-time work to fit around school hours =4/ Work experience for children 15+ years =4/ Advice or mentoring =4/ Apprenticeships= 2 Other (please specify)Not applicable = 5
Please make any additional comments here.	No comments = 8 Current route of link road is disruptive and impacts rural character Increasing population overloading road network/doctors/schools *Figure for those travelling to work by car skewed by Mr Gladman who has 110 staff who travel by car but the business is located outside the parish

The views of the businesses within Somerford are extremely important to the creation of our Neighbourhood Plan. We appreciate you taking the time to complete this questionnaire. Should you wish to discuss any aspect of the Plan or the questionnaire with us please do not hesitate to contact either myself, Sandy Kenyon, sandy@keepersnook.com, or Julie Brown, julie.a.brown@dial.pipex.com or indeed any member of the Steering Committee. Details of members can be found on the Somerford Parish Council website www.somerford.org

We will produce a summary of the findings from this questionnaire and this will be available in the Neighbourhood Plan section of the Parish Council website.

If you wish to be kept updated as to the progress of the Plan, please leave an email contact below:

Name:.....Email.....

This truly is OUR PLAN – take part to make a difference

Kind Regards

Sandy Kenyon

Somerford Neighbourhood Plan Steering Group – Chairman